

# **WALIS Forum 2006**

## **Sponsorship and Exhibition Opportunities**

### **Introduction**

The Western Australian Land Information System (WALIS) is proud to present WALIS Forum 2006. The Forum will be held at the Perth Convention Centre, beginning with a Cocktail Welcome Reception on Wednesday 13 September and concluding Friday 15 September, 2006. This year the Forum will feature local, national and international speakers, a discussion panel, the Forum dinner, workshops and an industry exhibition.

The Forum is open to everyone, however, is targeted to people working with geographic information (GI) or those who would like to find out how they can harness GI to improve their business. The aim of the event is to provide opportunities for people within and associated with the industry to learn, network, identify potential solutions and to share and debate strategies for the future.

The program will cover a broad range of geographic information issues under the theme 'Positioning WA', which aims to demonstrate initiatives in the use of geographic information to position Western Australia for the future, providing a forum for fostering relationships within the national and international industry.

### **The Venue**

The Perth Convention Centre is located on the banks of the Swan River in the Perth CBD. The location offers delegates easy access to cultural and shopping venues. It is a 20 minute drive from the Perth Domestic and International Terminal.

### **The Organising Committee**

- **Mr David Lee Steere**  
Forum Convenor  
WALIS Office
- **Dr Marnie Leybourne**  
Director, WALIS  
WALIS Office
- **Mrs Tessa Barkman**  
Coordinator, Forum  
WALIS Office
- **Mr Rob Freeth**  
Chair, WALIS Advisory Committee  
Freeth Computing Consultants
- **Ms Renee Bennett**  
Forum Secretariat  
EventEdge
- **Ms Grystje Doust**  
Forum Secretariat  
EventEdge
- **Ms Maureen McKay**  
Exhibition Contact  
Perth Expo Hire

## Benefits

- Presence and involvement in the leading national geographic information event, where delegates will have the opportunity to view the latest technology, developments, strategies and ideas.
- Opportunity to display and promote your products, services and initiatives to the key stakeholders in the geographic information industry.
- Opportunity to launch and/or showcase any new initiatives your company has developed.
- Provide numerous opportunities for your company to interact with your target audience and be exposed to the latest initiatives for improving the way GI is used.
- Opportunity to meet face to face with key decision makers.

## Exhibition Booth (\$1500 booth only)

The exhibition will be open from 4:00pm on Wednesday 13 September, for the welcome reception and will close at the conclusion of the Forum on Friday 15 September, 2006.

To maximise exhibitor contact with delegates, morning and afternoon teas, lunch and the happy hour will be served throughout the exhibition area. Trade representatives are invited to attend all conference sessions, and have two tickets to the Forum dinner. We strongly recommend that you book early to take advantage of your ideal booth space. We believe all sessions and functions will be memorable and will provide you and your representative's opportunities to network with industry colleagues.

Perth Expo Hire will be available to construct booths and assist with any modifications you may require. Further exhibition details will be sent to exhibitors in a full 'Exhibitor Kit' in May 2006.

Stands will be allocated to exhibitor in order of receipt of application form, after principal sponsor is allocated first choice and gold sponsors second choice.

This sponsorship option includes:

- A standard booth at the trade exhibition (with all morning tea, lunches and afternoon teas served throughout) – includes two full forum registrations, inclusive of all catering, welcome reception and the Forum dinner
- One full day parking permit for both days of Forum
- Conference delegate list
- Company listing, with brief company bio, in conference handbook
- One Forum satchel provided after the Forum

Standard Booth Inclusions:

- A single sized exhibition booth (3m x 2m)
- 2x 150 watt spot lights
- 1x 4 amp general purpose power outlet
- Company name on set of fascia panels for each stand, printed in one colour (corner booths have two signs)

## **Exclusive Satchel Sponsorship (\$2,500)**

- Exclusive sponsor logo and name on agreed satchel
- Sponsor name and logo mentioned in all conference literature
- Satchel insert, not to exceed 4 pages and be no larger than A4 in size
- Sponsor logo on welcome signage and Forum website
- Delegate List, to include name and contact details (subject to privacy laws)

## **Name Tag Lanyards (\$2,000)**

- Company name and logo (subject to suitability of logo) printed on all lanyards
- One full Forum registration, inclusive of the welcome reception, all catering and the Forum dinner
- Sponsor name and logo mentioned in all conference literature
- Sponsor logo on welcome signage and Forum website
- Satchel insert, not to exceed 4 pages and be no larger than A4 in size
- Delegate List, to include name and contact details (subject to privacy laws)

## **Sports Drink Bottles (\$1500)**

- 750ml sports drink bottle with sponsor name and logo, as well as Forum logo
- Sponsor name and logo mentioned in all conference literature
- Sponsor logo on welcome signage and Forum website
- Satchel insert, not to exceed 4 pages and be no larger than A4 in size
- Delegate List, to include name and contact details (subject to privacy laws)

## **Happy Hour (\$500)**

- 10 minute opening address to present information on a new product or project
- Sponsor name and logo mentioned in all conference literature
- Sponsor logo on welcome signage and Forum website
- Satchel insert, not to exceed 4 pages and be no larger than A4 in size
- Delegate List, to include name and contact details (subject to privacy laws)

## **Lunch Sponsorship (\$500)**

- 10 minute opening address to present information on a new product or project
- Recognition on audiovisual screen prior to lunch
- Corporate signage displayed during lunch
- Sponsor name and logo mentioned in all conference literature
- Sponsor logo on welcome signage and Forum website
- Satchel insert, not to exceed 4 pages and be no larger than A4 in size
- Delegate List, to include name and contact details (subject to privacy laws)

## **Morning or Afternoon Teas (\$350)**

- Recognition on audiovisual screen prior to morning / afternoon tea
- Corporate signage displayed during morning / afternoon tea
- Sponsor name and logo mentioned in all conference literature
- Sponsor logo on welcome signage and Forum website
- Satchel insert, not to exceed 4 pages and be no larger than A4 in size
- Delegate List, to include name and contact details (subject to privacy laws)

## **Satchel Insert (\$110)**

- Each insert must not exceed 4 pages and must not be larger than A4 in size

## **Forum Note Pads and Pens (cost of pad and pens to you)**

- Sponsor name and logo mentioned in all conference literature
- Sponsor logo on welcome signage and Forum website
- Delegate List, to include name and contact details (subject to privacy laws)

# 2006 WALIS FORUM – Exhibition / Sponsorship Details

## Please fax your completed form to 9387 1499

### Sponsor / Exhibitor Details

---

Surname \_\_\_\_\_ First Name \_\_\_\_\_  
Position \_\_\_\_\_ Company \_\_\_\_\_  
Address \_\_\_\_\_  
Postcode \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_  
Telephone ( ) \_\_\_\_\_ Facsimile ( ) \_\_\_\_\_  
Email \_\_\_\_\_ Mobile \_\_\_\_\_

### Sponsorship Package

---

Please indicate which package you would like to secure by placing a tick in the relevant box

- |  |  |
|--|--|
| <input type="checkbox"/> Satchels                | <input type="checkbox"/> Forum Lunch __ Thursday __ Friday |
| <input type="checkbox"/> Name Tag Lanyards       | <input type="checkbox"/> Morning / Afternoon Tea           |
| <input type="checkbox"/> Happy Hour              | <input type="checkbox"/> Satchel Insert                    |
| <input type="checkbox"/> Forum Promotional Items | <input type="checkbox"/> Other _____                       |

### Exhibition Stand Selection (refer to plan attached)

---

First choice..... Second choice..... Third choice.....

I/We understand that no booths will be allocated prior to 10 March 2006 and that priority will be given to major sponsors. A stand will be allocated if all your choices are unavailable.

- 1 Standard Exhibition Booth \$1,500 *includes GST*
- 2 Standard Exhibition Booths \$2,200 *includes GST*
- 3 Standard Exhibition Booths \$3,300 *includes GST*
- 4 Standard Exhibition Booths \$4,400 *includes GST*

### Technical Sessions / Workshops

---

Please check a box if you wish to have a technical session or workshop and indicate your preferred time. Details and cost will be confirmed closer to the event.

- |  |                    |
|--|--------------------|
| <input type="checkbox"/> Technical Session 1 hr  | Preferred time/day |
| <input type="checkbox"/> Technical Session 2 hrs | Preferred time/day |
| <input type="checkbox"/> Workshop                | Preferred time/day |